

the entire team at RBB is informed of the industry's trends.

"We have the best employees and customers," says Ron. The team at RBB's devotion has not gone unnoticed, nor has RBB's inordinate work. The company was awarded the Small Business Commerce Association's (SBCA) Best of Business Award in the electrical work category in 2009. RBB also ranked number 271 on Entrepreneur Magazine's Hot 500 of the fastest growing businesses in America.

Through such prestigious acknowledgements, RBB shared the company's success secret: "Working hard every day and pleasing our customers." When asked what exactly success means to those at RBB, the team simply responded, "Happy owners, happy employees and happy customers." The best advice that the team offers is simply to always take the time to pursue new leads for projects, whether it be big or small.

It is clear that the company's success has not deteriorated the family mentality holding RBB together.

### Partnerships of Perfection

In order to produce the quality expected by RBB, the company requires a supplier with the same level of integrity as its own team. "We rely on our suppliers very much," says Ron. "They are part of

this team. Relationships are what built this company." According to RBB's leadership, this is exactly why the company has continued to work closely with several of the same partners over the years.

According to Robin, one of the company's most interesting projects was the team's work on the University of North Dakota's Gorecki Alumni Center. "This project is a LEED Platinum project, featuring solar panels, LED lighting, ground-source heat pumps and much more," explains Ron. Robin then also notes the Urban Plains Hockey Center in Fargo as a unique feat for the team. "This is the second major hockey arena that this group has been involved with," Ron elaborates.

The drive behind the Riegers, Bensons, Solways and Borgens won't allow RBB to rest on its laurels. The same integrity and will to succeed continues to push RBB forward to more successes in the future.

"In the next three to five years, we would like small growth," says Robin. "We would like to grow our service business and increase our profit margin." The company survived the recent economic downturn with the help of a loyal and knowledgeable staff. "If it does get slow, we dig deeper and start to look outside our region for work," Ron says. Modest or not, the heart of RBB lies within five incredible families, ensuring Rieger, Borgen, Benson Electric Inc. will prosper for years to come. •



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